



REMIT TO  
201 Humboldt St  
Rochester, NY 14610  
ph: (585) 287-8005  
fx: (585) 482-2515

Advertiser  
Agency  
Buyer  
Salesperson

Pamela Helming/State Senate/Rep/NY(8329  
Strategic Media Services Inc (13884)  
Jessica,Murray,  
Millennium - Washington D, Washington DC  
(1421)  
ph: (202) 955-5342  
Political - State Senate (1074)  
Helming 4 NY SD54 (554877)  
National/Political  
1451/ECR25278068

Invoice 2727339  
Inv Date 9/25/2016  
Terms Cash In Advance  
Contract 1418682  
Bill Type Standard  
Period 8/29/2016 - 9/25/2016

Strategic Media Services Inc  
1911 North Ft Myer Drive  
Suite 400  
Arlington, VA 22209

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

Helming 4 NY SD54  
NEW ORDE.R PLS CHCK AND CNF. T&R

CO-OP/Order Type No/Normal  
Package  
Gen. Date 9/26/2016 10:09:23AM

Syracuse (WSYR)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	<b><u>The Morning News @ 6A</u></b>							
	News	6:00:00AM- 7:00:00	Per week (1),We	09/07/16 6:11AM (We)	00:30	NC9 Morning News @ 6	PH1601TVH	\$245.00	
2.0	Contract Line Remarks:	<b><u>The Morning News @ 6A</u></b>							
	News	6:00:00AM- 7:00:00	Per week (1),Th	09/08/16 6:42AM (Th)	00:30	NC9 Morning News @ 6	PH1601TVH	\$245.00	
3.0	Contract Line Remarks:	<b><u>The Morning News @ 6A</u></b>							
	News	6:00:00AM- 7:00:00	Per week (1),Mo	09/12/16 5:57AM (Mo)	00:30	NC9 Morning News @ 5:30	PH1601TVH	\$245.00	
4.0	Contract Line Remarks:	<b><u>The Morning News @ 6A</u></b>							
	News	6:00:00AM- 7:00:00	Per week (1),Tu	09/13/16 6:47AM (Tu)	00:30	NC9 Morning News @ 6	PH1601TVH	\$245.00	
5.0	Contract Line Remarks:	<b><u>Good Morning America</u></b>							
	News	7:00:00AM- 9:00:00	Per week (1),Fr	09/09/16 7:25AM (Fr)	00:30	Good Morning America	PH1601TVH	\$245.00	
6.0	Contract Line Remarks:	<b><u>Good Morning America</u></b>							
	SPOT	7:00:00AM- 9:00:00	Per week (1),Mo	09/12/16 8:48AM (Mo)	00:30	Good Morning America	PH1601TVH	\$245.00	
7.0	Contract Line Remarks:	<b><u>Good Morning America</u></b>							
	SPOT	7:00:00AM- 9:00:00	Per week (1),Tu	09/13/16 8:42AM (Tu)	00:30	Good Morning America	PH1601TVH	\$245.00	
8.0	Contract Line Remarks:	<b><u>Newschannel 9 At 7A (Sat)</u></b>							
	SPOT	7:00:00AM- 8:00:00	Per week (1),Sa	09/10/16 7:52AM (Sa)	00:30	NC9 Weekend News	PH1601TVH	\$100.00	
9.0	Contract Line Remarks:	<b><u>Good Morning America Saturday</u></b>							
	SPOT	8:00:00AM- 9:00:00	Per week (1),Sa	09/10/16 8:38AM (Sa)	00:30	Weekend Good Morning America	PH1601TVH	\$120.00	
10.0	Contract Line Remarks:	<b><u>Newschannel 9 News At 7A</u></b>							
	News	7:00:00AM- 8:00:00	Per week (1),Su	09/11/16 7:29AM (Su)	00:30	NC9 Weekend News	PH1601TVH	\$95.00	
11.0	Contract Line Remarks:	<b><u>Good Morning America Sunday</u></b>							
	SPOT	8:00:00AM- 9:00:00	Per week (1),Su	09/11/16 8:54AM (Su)	00:30	Weekend Good Morning America	PH1601TVH	\$120.00	
12.0	Contract Line Remarks:	<b><u>Newschannel 9 @ 530P</u></b>							
	News	5:30:00PM- 6:00:00	Per week (1),Th	09/08/16 5:41PM (Th)	00:30	NC9 News @ 5:30pm	PH1601TVH	\$370.00	
13.0	Contract Line Remarks:	<b><u>Newschannel 9 @ 530P</u></b>							
	News	5:30:00PM- 6:00:00	Per week (1),Mo	09/12/16 5:41PM (Mo)	00:30	NC9 News @ 5:30pm	PH1601TVH	\$370.00	
14.0	Contract Line Remarks:	<b><u>Newschannel 9 @ 6P</u></b>							
	News	6:00:00PM- 7:00:00	Per week (1),We	09/07/16 6:59PM (We)	00:30	ABC World News Tonight	PH1601TVH	\$440.00	
15.0	Contract Line Remarks:	<b><u>Newschannel 9 @ 6P</u></b>							
	News	6:00:00PM- 7:00:00	Per week (1),Fr	09/09/16 6:28PM (Fr)	00:30	NC9 News @ 6pm	PH1601TVH	\$440.00	
16.0	Contract Line Remarks:	<b><u>Newschannel 9 @ 6P</u></b>							
	News	6:00:00PM- 7:00:00	Per week (1),Mo	09/12/16 6:20PM (Mo)	00:30	NC9 News @ 6pm	PH1601TVH	\$440.00	
17.0	News			09/10/16			1 preempt @ \$175.00	\$0.00	Schedule Change
18.0	Contract Line Remarks:	<b><u>News Ch 9 Sunday</u></b>							
	News	6:00:00PM- 6:30:00	Per week (1),Su	09/11/16 6:29PM (Su)	00:30	NC9 News @ 6	PH1601TVH	\$175.00	
19.0	Contract Line Remarks:	<b><u>Newschannel 9 @ 11</u></b>							
	News	11:00:00PM-11:35:00	Per week (1),We	09/07/16 11:14PM (We)	00:30	NC9 News @ 11	PH1601TVH	\$350.00	
20.0	Contract Line Remarks:	<b><u>Newschannel 9 @ 11</u></b>							
	News	11:00:00PM-11:35:00	Per week (1),Fr	09/09/16 11:27PM (Fr)	00:30	NC9 News @ 11	PH1601TVH	\$350.00	



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Syracuse (WSYR)

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21.0	Contract Line Remarks:	<b><u>Newschannel 9 @ 11</u></b>							
	News	11:00:00PM-11:35:00	Per week (1),Mo	09/12/16 11:25PM (Mo)	00:30	NC9 News @ 11	PH1601TVH	\$350.00	
22.0	News			09/10/16			1 preempt @ \$245.00	\$0.00	Schedule Change
23.0	Contract Line Remarks:	<b><u>Newschannel 9 @ 11</u></b>							
	News	11:00:00PM-11:35:00	Per week (1),Su	09/11/16 11:18PM (Su)	00:30	NC9 News @ 11pm	PH1601TVH	\$300.00	
24.0	News			09/10/16			1 preempt @ \$175.00	\$0.00	Sports / Network Over-run
25.0	Contract Line Remarks:	<b><u>Newschannel 9 @ 11</u></b>							
	News	11:30:00PM-12:05:00	Per week (1),Sa	09/10/16 12:27AM (Sa)	00:30	NC9 News @ 1130P	PH1601TVH	\$245.00	M/G For 22.0.1
26.0	Contract Line Remarks:	<b><u>News Ch 9 Weekend</u></b>							
	SPOT	9:00:00AM-10:00:00	Per week (1),Tu	09/13/16 9:39AM (Tu)	00:30	Rachel Ray	PH1601TVH	\$105.00	M/G For 24.0.1
27.0	Contract Line Remarks:	<b><u>News Ch 9 Weekend</u></b>							
	SPOT	10:00:00AM-11:00:00	Per week (1),Tu	09/13/16 10:26AM (Tu)	00:30	Bridge Street	PH1601TVH	\$70.00	M/G For 24.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$6,155.00
Commission	(\$923.25)
Net Total	\$5,231.75

Total Spots 24